

The MED Group Announces Strategic Partnership with HealthCall

Partnership closes vital gap in patient hospital-to-home transition, and enables HME providers to deliver optimum care

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LUBBOCK, Texas, Oct. 10, 2017 /PRNewswire/ -- The MED Group, a Managed Health Care Associates, Inc. (MHA) company, is pleased to announce a strategic partnership with HealthCall[®] LLC, a medical communications company and the first provider of patented Automated Patient Response[™] solutions.

The MED Group is a leading group purchasing and member services organization serving the home medical equipment industry. The new strategic partnership with HealthCall addresses the most challenging post-acute care populations and the need for reduction of hospital readmissions. For MED members, this paves the way to support a broader section of chronic care management and capture hospital-to-home transitional care opportunities above and beyond today's equipment-centric HME space.



To enable optimum care and reduce unnecessary hospital readmissions, The MED Group in consultation with its members has established an exclusive and comprehensive clinical pathways program known as MED Clinical Pathways Program – MCPP™. With the strategic partnership in place, the MED Clinical Pathways Program now provides immediate access to the HealthCall technology platform, enabling MED members to deliver a continuum of care through services and software for use in post-discharge care, chronic care management, as well as automated patient response services. The initial MCPP Care Plan focuses on Chronic Obstructive Pulmonary Disease (COPD), and MED anticipates co-development targeting additional chronic conditions such as Obstructive Sleep Apnea (OSA) and asthma, as well as rehab and home ventilation.

"The partnership we've developed with HealthCall demonstrates The MED Group's continued dedication to introduce innovative technology and care management solutions that provide significant value to our Members," said Rhonda Hines, Division Vice President, The MED Group. Ed Izbicki, Jr., Senior Vice President, Alternate Site Division, MHA, added "We believe The MED Group and HealthCall's partnership realizes a new and exciting chronic care opportunity. By closing a vital gap in the transition of patients from hospital to home, the partnership enables MED members to provide optimum patient care, and stay competitive."

"Multiple factors continue to drive the convergence of care back into the home as the primary site of care," said Daniel Hayes, HealthCall's President and CEO. "By empowering MED members with the HealthCall patented system we advance the delivery of in-home care and eliminate barriers for those with chronic conditions. We are excited to extend this proven model to MED's network of payers for improving patient health in the comfort of home."

About The MED Group

The MED Group, a wholly owned subsidiary of Managed Health Care Associates, Inc. (MHA), is a Group Purchasing, Business Solutions and



Network Management Organization that serves its members through a unique value driven model.

MED members are market-leading HME Providers that consistently deliver quality patient care through clinical and business based best practices. The MED Group's portfolio of contracted products and services enables its members to make cost effective purchasing choices. MED also helps members improve efficiencies in education and training, reimbursement, accreditation, certification, technology and other operational areas - to help maintain their status as market leaders. MED's Network includes market leading HME providers that cover 2,000+ locations. For more information visit www.medgroup.com

About HealthCall

HealthCall, LLC is the leading provider of cloud-based care coordination and patient engagement services used in post-discharge clinical management, transitional care, chronic care management, and community paramedicine. HealthCall patented cloud-based solutions consistently outperform national quality benchmarks as demonstrated by significant reductions in patient readmissions and improved clinical outcomes in post-acute care. For more information visit www.HealthCall.com



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